FROM MANAGERS TO CHANGE MAKERS

Post Graduate Programmes 2017
If the human race had not dared to think beyond the status quo, we would still be living in caves.

Unfortunately, most educational institutions are content maintaining the status quo. However, as Zuckerberg eloquently pointed out, such an approach endangers the future prospects of their students.

Woxsen is different. We recognize that the world is changing every day, every hour – economically, politically, socially… We recognize that understanding the past and present is key to dealing with the future. But, it is the future that we have to deal with. And win.

The faculty and students at Woxsen go beyond the obvious, in every way, on every day. We train ourselves to see things as they could be, not as they are. To really think outside the limiting lines.

And that is why we are so successful.

“The biggest risk is not taking any risk.”
- Mark Zuckerberg
Facebook
Welcome to the Woxsen School of Business.

I am honoured and privileged to welcome you to Woxsen School of Business in The City of Pearls, established in 1591 and endowed with a rich culture, a fairy-tale history, and a wonderful diversity. It is only natural that Woxsen be located in one of the most exciting cities in the world. Hyderabad has the ideal combination of the old world charm with a cosmopolitan population, backed by modern amenities. Woxsen’s 200 acre, eco-friendly campus provides the perfect ambience required for recreation and higher learning, opening the minds of the future global leaders.

Amidst The City of Pearls, Woxsen School of Business has become the foremost centre for academic and cultural convergence, and my presence, coming from the other side of the world, is just one more testimony to that.

Woxsen School of Business has already successfully pioneered several batches of its one-year and two-year programmes, and I look forward to progressing to even further and unprecedented levels of success making the most of the profoundly competitive market forces generated by new technologies in a global business environment where business education must be global in outlook, academically rigorous and bold in its vision.

At Woxsen School of Business we can pride ourselves of an innovative curricula, our programmes equip emerging leaders with the required knowledge, deep understanding, sound research insights, and personal values and skills essential to make a profound and positive impact on society through the private and public sectors.

Woxsen’s entrepreneurial-centred curricula have been designed to develop global leaders with high entrepreneurial capabilities, delivered by the best faculty drawn from across the world and recognised as synonymous of excellence, rigour, and relevance.

Based on Woxsen founder’s Vision, namely, “to create the largest family of game changers worldwide,” Woxsen School of Business will strive to create an environment conducive to creative and innovative researchers, brilliant teachers, and outstanding students. Woxsen shall lead the world as the most innovative management school delivering the most comprehensive human talent to the corporate world and society as a whole with hubs all over the world.

I look forward to challenging our students to trust and believe in themselves developing their full potential and creating value for themselves, their organisations, and society, placing Woxsen in the league of extraordinary global business schools by 2020!

Dr. J.C. Wandemerg, Ph.D.
Dean - Woxsen School of Business
Professor - Market Research
Woxsenites are winners for life.

When we started our journey at Woxsen two years ago, we were determined that every alumnus in every batch would be a winner for life, impacting and shaping the society around us. Already, in a very short span of time, the results show.

Our approach to developing ‘complete business professionals’ is evident in our approach to business education, our programme and course structures and our emphasis on the crucial combination of knowledge and skills. For what use is a formal education if it does not benefit society and the world at large?

Our emphasis on practical application of management theory led to path-breaking innovations like the Woxsen Trade-Tower where, with expertise internal and external to the school, students transform business dreams into entrepreneurial reality. Learning at Woxsen means doing and demonstrating, leading to tangible results. That is the essence of a winning education.

What does Woxsen stand for? Being a Woxsenite means adopting integrity when no one is watching, displaying grit when the chips are down, taking calculated risks to succeed and giving 100% every single day. Being a Woxsenite means being a winner, today and forever.

Arvind Subramanyam
Chief Executive Officer
Professor – Operations Management

“Winning means you are willing to go longer, work harder, and give more than anyone else.”

- Vince Lombardi
What sets Woxsen apart

A strong focus on practice, experience and hands-on learning has led us to integrate the best facets of learning - an innovation based curriculum, and a body of resident and visiting faculty who are business leaders first and professors next. Woxsen’s infrastructure and resources nurture innovation and its vast network of business leaders and investors mentor students through their journey.

Located in an impressive campus, the Woxsen School of Business offers programmes focused on developing entrepreneurial thinking and action. We understand the growing needs of the corporate world. It is necessary to understand how to develop products and services, and market them in disruptive ways. One must go beyond being a manager and become a change-maker.

The Woxsen Advantage

• Exclusive focus on experiential learning
• A unique curriculum that integrates distinctive learning modules that impart relevant skills in a constantly changing business landscape
• Exclusive focus on experiential learning modules and facilities for developing creative thinking and innovation capabilities
• Faculty at leading schools and universities from around the world.
• International Immersion with top-ranked universities for the much required Global Exposure
• A world-class 200 acre greenfield campus with every facility to hone your skills through the tenure of the programme
• Dedicated incubation center - The Trade Tower - which helps with guidance, mentorship and funding
• Dedicated Centers of Excellence focused on teaching, research and outreach of entrepreneurial activities
• An established panel of business and academic experts to guide and support students on career choices

PGPXP Global Immersion Partners:

- NANYANG TECHNOLGICAL UNIVERSITY
  SINGAPORE

- MANNHEIM BUSINESS SCHOOL
  GERMANY

—

WOXSEN SCHOOL OF BUSINESS
The Woxsen Post Graduate Diploma in Management (PGDM) fosters the entrepreneurial spirit and innovative mindset, and empowers students to learn the art of making connections apart from imparting functional skills in the areas of Marketing, Finance, Operations and Strategy.

The salient features of the programme are:

- Nurture an entrepreneurial approach to career enrichment
- Build competence to lead and co-create
- Focus on nurturing Leadership, Organization, Communication and Strategy skills
- Train in competitive intelligence and marketing analytics for data-driven decision-making
- Ability to develop meaningful products & brands, and nurture long-term customer relationships
- Focus on personality attributes such as reflection, self-belief, breaking the barriers of self-limiting thought and leading with conviction

A unique curriculum that sets you up for life

The unique curriculum for the two-year programme has been designed after consulting scores of academicians, business leaders, and entrepreneurs. The curriculum will enable students to learn key domain-specific concepts and leadership skills in a phased manner. The initial terms will focus on building students’ foundational knowledge in the areas of marketing, finance, operations and strategy. The elective courses provide an in-depth knowledge of specialized functional areas, which will impart a truly international perspective of key business issues. The courses have been designed to reflect dynamic business environments. Students will gain a rigorous, challenging, yet liberating experience through the curriculum. Students will solve real-time case studies in multi-cultural group settings, execute field studies, undergo business simulation activities, and participate in intellectually stimulating discussions with peers, faculty, entrepreneurs and industry leaders.

Some of the unique modules of the Woxsen PGDM curriculum include:

- Ideation, Innovation and Bring-to-market
- Opportunity Sizing and Risk Evaluation
- New Product Design and Marketing
- Pricing Strategies
- Working Capital Management
- Investor Relations
- Value Engineering
- Venture Capital and PE Models
- Entrepreneurial Finance & Leadership

PGDM Global Immersion Partner: Nanyang Technological University, Singapore
The Woxsen Post Graduate Programme for Experienced Professionals (PGPXP) has been designed to create business leaders who are truly transformative, embrace change and lead innovation be it inside the organization as ‘intrapreneurs’ or outside the organizational boundaries as ‘entrepreneurs’.

The programme covers the following core areas:

- Corporate entrepreneurship or ‘intrapreneurship’, innovation and delivery skills
- Latest paradigms in particular functional areas, mainly marketing, finance and operations
- Ethical and global awareness
- Integrated leadership skills and strategic mindset
- Analytical/critical thinking skills (qualitative and quantitative skills)

Woxsen’s unique practical model for effective change

The Woxsen curriculum enables students to acquire the knowledge and competencies that allow for in-class learning to be tested in practice in an experiential setting.

The Woxsen LEAD Framework

- Leadership abilities and strategic approach
- Entrepreneurial thinking
- Analytical and quantitative skills
- Design-thinking and innovation

PGPXP Global Immersion Partner:

MANNHEIM BUSINESS SCHOOL GERMANY
“Action will remove the doubt that theory cannot solve.”

Phenyl Hsieh
Theory in action: Outside the classroom

More than the knowledge gained, it is the application of it that matters most. The Woxsen programmes expose students to several experiential modules during the course of study. These programmes, combined with guidance from mentors and business leaders, will help students apply classroom learning in real-world scenarios and gain hand-on experience. We have crafted a series of entrepreneurial leadership development activities in the form of workshops and real-time business games. Students will learn to think like an entrepreneur - take ownership, hold themselves accountable, reduce risk associated with business decisions, and drive change through innovation and creativity.

Some of the experiential modules students will be exposed to during the course of study at Woxsen:

- Strategy simulations for enterprises and entrepreneurial ventures
- Community consulting programmes
- Ethnography-designing products from the consumer’s perspective
- Design-thinking sessions
- Product showcase and pitch workshops
- Managing and building networks

A partial list of the immersive learning activities that you will undergo:

**Ace the Case** - Students are exposed to real-life case studies drawn from Indian and global contexts to enable you to have international as well as geographic perspectives to craft customized and localized customer-centric solutions.

**Simulation exercises** - Students don the role of decision maker and analyze the issues in political, economical, societal, technological and legal contexts so that you could come up with multiple solutions coupled with the cost-benefit analysis of each decision point.

**Elevator Pitch** - Students prepare a business plan and put up a 60-seconds elevator pitch for venture capitalists and angel investors.

**Data Jugglery** - Students understand the concepts of data slicing, segmentation, analysis and strategy building from real-world data sets.

**Business Warfare Strategies** - Students will go for field visits in challenging and competitive terrains to learn business warfare strategies in real-time contexts.
Woxsen Leadership Series

The Woxsen School of Business has been founded with the singular mission of advancing the frontiers of management theory and practice. In keeping with our mission, we invite distinguished leaders and management experts from various walks of life such as CEOs of International Corporations, renowned business leaders and change-makers to interact with our students.

Each year, Woxsen invites high profile leaders to give a public talk about a variety of business and management topics. These events are an opportunity to gain unique and inspiring insights into the careers and experiences of leaders in their fields and to meet people from the business and university communities.

The Woxsen Leadership Series hosted three of India’s renowned leaders, Shri Mani Shankar Aiyar (Rajya Sabha MP), Mr. Anurag Batra (Chairman & Editor-in-Chief, Business World) and Ms. Paromita Chatterjee (Senior Editor, ET Now). Such a privilege it was for all the students and staff members who could be a part of this panel session. The insights and views of these prominent personalities on re-imagining leadership were priceless.

Our distinguished guest list includes:

- **Mr. BVR Mohan Reddy**, Founder and MD, Cyient and Chairman, NASSCOM is a successful entrepreneur who has inspired many students and professionals through his talks and mentorship. He shared insights from his entrepreneurial journey and motivated the students during his talk at the Woxsen Leadership Series.

- **Mr. Alyque Padamsee** is a man of many distinguished parts: theatre, actor, social activist and the foremost doyen of Indian advertising. AP, as he is affectionately called, has launched over a hundred successful brands in India and abroad and credited with creating such iconic brands like Liril, Surf and Cherry Blossom. AP addressed and interacted with the students of Woxsen.

- **Mr. Mark Inglis** from New Zealand, was invited as the inaugural speaker. Mark, a celebrated mountaineer – he is the first double amputee in the world to have summited Mt. Everest. He is also an author, a silver medalist in cycling at the Paralympic games and a motivational speaker. Through the Leadership Series, Woxsen aims to examine issues that leaders will have to contend with as workplaces, embrace emerging technologies and evolve. It was a privilege to have Mark address an inquisitive gathering of Woxsen students. He spoke about ‘Leadership in Turbulent Times’.

“The one thing I’ve come to understand is that the most exciting thing about life is CHANGE.”

- **Mark Inglis**
# FEE STRUCTURE

Note:

1. *Admission Commitment Fee is subject to refund if the candidate cancels admission on or before the commencement of the programme.

2. The scholarship amount, if any, will be calculated only on tuition fee.

3. The Programme Fee includes accommodation, travel and partial food expenses to and from the country for international immersion.

4. It is mandatory to live on the campus.

5. The amounts payable to the WSB are fixed in INR. Payments may be made in any other currency but the amount realized in INR by the School must be equal to the amount fixed in INR.

6. Tuition fees cover course packs provided but certain courses require mandatory textbooks to be purchased over and above the study material supplied by the school.

<table>
<thead>
<tr>
<th>PARTICULARS</th>
<th>PGPXP 17-18 (in Rupees)</th>
<th>PGDM 17-19 (in Rupees)</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADMISSION COMMITMENT FEE*</td>
<td>1,50,000</td>
<td>1,00,000</td>
</tr>
<tr>
<td>TUITION FEES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Including International Immersion program</td>
<td>14,00,000</td>
<td>12,00,000</td>
</tr>
<tr>
<td>FOOD</td>
<td>1,10,000</td>
<td>2,20,000</td>
</tr>
<tr>
<td>ACCOMMODATION (TWIN OCCUPANCY)</td>
<td>75,000</td>
<td>1,50,000</td>
</tr>
<tr>
<td>TOTAL</td>
<td><strong>17,35,000</strong></td>
<td><strong>16,70,000</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PARTICULARS</th>
<th>PGPXP (in Rupees)</th>
<th>PGDM (in Rupees)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facility Charges</td>
<td>12,000</td>
<td>24,000</td>
</tr>
<tr>
<td>WSB Alumni Association Membership Fee</td>
<td>15,000</td>
<td>15,000</td>
</tr>
<tr>
<td>Interest-Free Refundable Security Deposit</td>
<td>10,000</td>
<td>10,000</td>
</tr>
<tr>
<td>Laundry</td>
<td>12,000</td>
<td>24,000</td>
</tr>
<tr>
<td>TOTAL</td>
<td><strong>49,000</strong></td>
<td><strong>73,000</strong></td>
</tr>
</tbody>
</table>
The Ormeal Story

Once upon a time... all food was ORGANIC!!!

Take 1 - Early 2014 - Hyderabad: Franklin Templeton, Gachibowli - A Senior Program Analyst (after a 3-year stint in Accenture) works his way through the corporate world, trying to climb up the ladder, looking for some zing in his profile.

Take 2 - March 2015 - Hyderabad: Woxsen School of Business - A roller-coaster ride that began in August 2014 for the challenge-hungry analyst comes to a steady path.

Venkat Delhi Satish, an intelligent and confident young man unleashes the entrepreneur within him at the Woxsen Trade Tower. Hailing from a typical middle-class background with a level-headed approach to situations in life and a risk-appetite to match that of business stalwarts, Delhi (as we fondly call Satish) started off his voyage into exploring Organic Baby Food within the green environs of Woxsen School of Business. His hard-work, focus and attention to detail, throughout the one-year period, had culminated in his maiden venture “Ormeal”. Delhi has successfully raised an angel investment of Rs.1 Crore for his start-up through the Woxsen Entrepreneur Fund.

An idea that germinated at the Trade Tower is today all set to touch the skies. Amidst the course assignments at 2am and presentations at 9am, Delhi squeezed out the time from his MBA at Woxsen to nurture what he is convinced should be the food for the bright minds of the future. Organic baby food, an unexplored segment in India, has the potential to change the way we approach nutrition for the very young.

Ormeal has been successfully launched in India and has already become the first choice of several parents.
The mandatory Global Immersion Programme (GIP) at Woxsen gives students the opportunity to travel to major business centers around the world to better understand global best practices. During these immersion studies, students will team up with their classmates, professors and influential leaders to engage in collaborative learning experiences to gain an international perspective and interact with local industry leaders while sampling the local culture.

The business centers identified are based on factors such as stage of economic development, opportunity for business and entrepreneurial culture. Students will complete their GIP in one of two such international business centres:

- **Singapore**: Singapore’s burgeoning culture of entrepreneurship - augmented by geographical advantage, and decades of careful government planning - will only continue to surpass expectations. The module at the Nanyang Technological University (Nanyang Business School) help students understand the best practices of evolved economics. It gives students an overview of the fundamentals of ‘Doing Business in Singapore’.

- **Mannheim, Germany**: This city is home to Daimler, John Deere, Caterpillar, ABB, IBM, Roche, Reckitt Benckiser, Unilever, Siemens and several other global brands. Over the course of the GIP at Mannheim Business School, students are exposed to specific modules like ‘Doing Business in Germany’, ‘Innovation Management in Germany’ and ‘Cross-Cultural Management’ with visits to leading corporate giants of Germany.

**Woxsen’s Global Immersion Programme**

The mandatory Global Immersion Programme (GIP) at Woxsen gives students the opportunity to travel to major business centers around the world to better understand global best practices. During these immersion studies, students will team up with their classmates, professors and influential leaders to engage in collaborative learning experiences to gain an international perspective and interact with local industry leaders while sampling the local culture.

The business centers identified are based on factors such as stage of economic development, opportunity for business and entrepreneurial culture. Students will complete their GIP in one of two such international business centres:

- **Singapore**: Singapore’s burgeoning culture of entrepreneurship - augmented by geographical advantage, and decades of careful government planning - will only continue to surpass expectations. The module at the Nanyang Technological University (Nanyang Business School) help students understand the best practices of evolved economics. It gives students an overview of the fundamentals of ‘Doing Business in Singapore’.

- **Mannheim, Germany**: This city is home to Daimler, John Deere, Caterpillar, ABB, IBM, Roche, Reckitt Benckiser, Unilever, Siemens and several other global brands. Over the course of the GIP at Mannheim Business School, students are exposed to specific modules like ‘Doing Business in Germany’, ‘Innovation Management in Germany’ and ‘Cross-Cultural Management’ with visits to leading corporate giants of Germany.
Student Community

Student Leadership Council

The Student Leadership Council has been conceived to bring about a change in thinking processes and situation-handling skills by exposing students to myriads of co-curricular activities which will facilitate the individual's professional and personal growth. We will strive to ensure that each student is well-equipped with the soft as well as hard skills to take on corporate assignments with ease and grow with each challenge.

The Student Leadership Council organizes a multitude of events to nurture the following EQ & IQ faculties in students:

1. Verbal Skills
2. Problem-Solving Skills
3. Creative Skills
4. Social Influence Skills
5. Presentation Skills
6. Emotional Maturity

Domain-Specific Students Clubs

We have clubs for functional disciplines such as marketing, finance, operations and entrepreneurship. The clubs organise national and international level competitions such as case study, business plan, and knowledge conclaves for students to develop their skills and capabilities.

Corporate Engagement Club

The members of this club collaborate with Woxsen’s Corporate Engagement function to identify industry leaders such as Chief Executive Officers, Chief Marketing Officers, Chief Financial Officers and Business Heads and invite them for corporate guest talks at the campus. These guest lectures enable students to learn the latest business practices in different industries such as Financial Services, Consumer Durables, Fast Moving Consumer Goods, Information Technology, Consulting, Media & Entertainment. In addition, students learn about the global trends and nuances of doing business in different parts of the world.

Sports Club

At Woxsen, we ensure a holistic development of all aspects of growth - mind, body and soul. The activities in the Sports Club will ensure that apart from innovative learning, students also inculcate the spirit of competition and teamwork. The club organizes sports events and team-building activities. Students will learn how to cooperate, collaborate and compete, all at the same time.

Panache Club

The Panache Club focuses on grooming student's business skills. The club organizes workshops and events to help develop business etiquette, social etiquette and personal grooming.

Theatre and Drama Club (TDC)

The ability to express oneself with confidence, maturity and conviction is the hallmark of a true leader. Through plays and sessions by experts in theatre and drama, the TDC helps students develop these attributes and put them on the path to being a change-maker.
The Woxsen campus is a self-contained ecosystem that provides students with extensive facilities to learn, practice and develop their ideas and skills. The infrastructure has been planned to aid a healthy exchange of knowledge. Woxsen’s 200-acre campus will provide over 3 million square feet of world-class facilities including academic blocks, an outstanding library, the Trade Tower, collaboration spaces, accommodation facilities for students, faculty and staff, and excellent recreation facilities. Students’ can choose to take a break by teeing off at the lush 9-hole golf course or ease students’ mind with any sport students are passionate about. Apart from cricket and football, the campus offers tennis, basketball and badminton courts as well as a fully-equipped recreation centre with an in-house gymnasium.

Some of the facilities at the Woxsen campus
- Academic blocks equipped with modern teaching aids
- Fully-furnished accommodation with en-suite facilities, including housekeeping
- Recreation facilities
- Bicycles for point-to-point commuting in the campus
- Convenience store
- Midnight Cafe
- 9-hole golf course
- Football ground
- Cricket ground
- Tennis court
- Basketball and other sports
- Gymnasium
- Swimming pool
- Spa
Class Profile 2016-18

**PGDM**

**GENDER**
- 29% Female
- 71% Male

**PROFESSIONAL BACKGROUND**
- 49% Engineers
- 51% Non-Engineers

**WORK EXPERIENCE**
- 66% Nil
- 20% 1 year
- 11% 3 years
- 3% 2 years

**PGPXP**

**GENDER**
- 28% Female
- 72% Male

**PROFESSIONAL BACKGROUND**
- 69% Engineers
- 31% Non-Engineers

**WORK EXPERIENCE**
- 36% Nil
- 15% 1 year
- 12% 2 years
- 8% 3 years
- 4% 6 years
- 3% 7 years
- 3% 4 years
- 2% 5 years
- 1% 8 years
Sector Wise Split

### PGPX

<table>
<thead>
<tr>
<th>Sector</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event Management</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>International</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Manufacturing</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>E Governance</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Infrastructure</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Event Management</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Education</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Healthcare &amp; Hospitality</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Media &amp; Advertisement</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>FMCG</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Start ups</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>IT/ITeS</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Consulting</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>BFSI</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Total Number</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Total Percentage</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### PGDM

<table>
<thead>
<tr>
<th>Sector</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event Management</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>International</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Pharma</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Education</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>HR</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Retail</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Media &amp; Advertisement</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Healthcare &amp; Hospitality</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Manufacturing</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Start ups</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>E-Commerce</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Consulting</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>BFSI</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Total Number</td>
<td>18</td>
<td></td>
</tr>
<tr>
<td>Total Percentage</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Summer Internship & Final Placements 2015-16

[Image of company logos]
“At the very first glance, with no compromises at all, I was impressed with what Woxsen had to offer. The PGPXP is intense but interactive and fun. Unique modules like leadership sustainability, unconventional marketing and design thinking taught by Ivy League faculty have made the learning life-changing for me”.

With over five years of experience, working with luxury hotels like Oberoi and Accord, Varun realized that there was a strong disconnect between what he wanted and where he was. That’s when he decided to go for a Master’s programme. He was looking for a program that specialized in finance and strategy, with the focus on entrepreneurial thinking and innovation. With two offers in hand from Canada and Hong Kong, and almost close to applying for a visa to Canada, he came across Woxsen. It was a bold and risky decision for Varun but he researched a lot, not just about the stakeholders, but the faculty and their publications. One visit to the Corporate Office and the sprawling campus at Hyderabad and he had all his doubts cleared. He set his visa application aside on reaching his hometown, Shimla, packed his bags and went for a countryside trip to the Himalayas to rejuvenate himself before embarking on his MBA journey.

Varun gained new insights into the work dynamics of the corporate world through interactions with his peers from different industries. He developed a broad understanding of international domains by learning from the experiences of industry experts as well as Ivy League professors. With an exposure to intense learning and diverse perspectives, Varun is now part of one of the top 25 most innovative internet companies in India - Zomato.
Hyderabad
- the city that has it all

The Woxsen campus is located near Hyderabad, the fourth largest city in India. It is a 400-year old metropolis with an urban population and a contemporary outlook to life. The city is famous for its culture and monuments. Over the years, the city has developed into a major hub for the IT and ITES industry with almost every international technology company having an office here. The city is home to firms such as Microsoft, Oracle, GE, CA, Google, Facebook, IBM, Deloitte and Ernst & Young.

Living in Hyderabad

Hyderabad is a city of immense historic and cultural value. It can take a lifetime to experience the diversity of people, cultures, languages and food that represents India as a nation. When you are at Woxsen, students enjoy the very best that India offers through one of its most beautiful cities. Students’ weekends in Hyderabad can be about great food, music, art and shopping, apart from exploring the historic monuments and rock formations around the city.

Other facts about Hyderabad

- Hyderabad has tropical climate with hot summers and mild wet winters. It is one of the sunniest places in India with clear blue skies. Even in winter, Hyderabad enjoys plenty of warm sunshine.
- English is widely spoken in the city.
- Hyderabad has several global cuisine restaurants.
- Hyderabad has a vibrant nightlife with clubs, pubs and cinemas, with live concerts being regularly held in the city.
- The city has one of the best airports in the world with daily direct flights to major destinations around the world.
Faculty at Woxsen School of Business have been handpicked for their contemporary research, teaching and consulting experience. Visiting faculty from world-class institutions across the globe share their expertise and insight at Woxsen. Our resident faculty are well accomplished and experienced - their presence on campus plays a major role in the development of students.

Students at Woxsen are mentored by eminent professionals, both faculty and successful personalities from various fields. Thus project work, entrepreneurship ventures and other activities are executed at a high standard.

The School is also led and supported by eminent academicians and business leaders who brings their experience and expertise as members of the Academic and Business Advisory Councils.

“The Guides and Mentors at Woxsen

Success comes from understanding failure.”

- Alyque Padamsee
Corporate Office: Gateway Jubilee, 2nd Floor, Road No. 36, Jubilee Hills, Hyderabad, Telangana, India
T: +91 40 444 8888, +91 9100 941 442 M: info@woxsen.edu.in
Campus: Kamkole, Medak District, Telangana, India